

# Arslan Khalid

Sahiwal - Punjab, 57000 Pakistan

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## PROFESSIONAL SUMMARY

I am an emerging eCommerce specialist with hands-on experience in managing and optimizing online stores across major platforms such as Amazon, eBay, Shopify, and TikTok Shop. Skilled in product listing optimization, SEO for marketplaces, inventory management, and digital marketing strategies that drive sales and increase brand visibility.

## SKILLS

- Amazon & eBay Seller Central Management
- TikTok Shop Sales & Marketing Optimization
- SEO & Keyword Research for Websites
- Product Listing Creation & Optimization
- Inventory Management & Order Fulfillment
- Digital Advertising & Social Media Marketing

## WORK HISTORY

- **Ecommerce & SEO Expert** | **Ecomalign** | 02/2024 - Current
- **SEO Expert** | **HR Marketings** | 01/2024 – 02/2024
- **SEO Expert** | **Extreme Limo** | 08/2023 – 12/2023
- **SEO Executive** | **Agency Stack** | 07/2022 - 07/2023
- **Guest Post Outreach Specialist** **Designs Valley** | 06/2021- 06/2022

## EDUCATION

**University of Sahiwal - Sahiwal | BSCS**

Computer Science, 08/2016 – 08-2020

## PROJECTS

- **Rapid Spray** | [rapidspray.net](https://rapidspray.net)
- **Webblin** | [webblin.co.nz](https://webblin.co.nz)
- **Consilo** | [consilo.com.au](https://consilo.com.au)
- **Meiwa** | [meiwa.co.nz](https://meiwa.co.nz)
- **Mainlinetrack** | [mainlinetrack.co.nz](https://mainlinetrack.co.nz)
- **Metrogreen** | [metrogreen.co.nz](https://metrogreen.co.nz)
- **Bisone Equipments** | [bisonequipment.co.nz](https://bisonequipment.co.nz)
- **Hire Direct** | [hiredirect.co.nz](https://hiredirect.co.nz)
- **WYT Services** | [wyt-services.com](https://wyt-services.com)
- **VLone** | [officialvlone.com](https://officialvlone.com)
- **Essentials Hoodies** | [essentialshoodies.shop](https://essentialshoodies.shop)
- **Stussy** | [officialstussy.com](https://officialstussy.com)

Reference will be provided on demand, can also see certifications and related experience on linkedin.